

**Willkommen zur ordentlichen
Hauptversammlung der
Meta Wolf AG am 30.06.2026 in Weimar**

01

Market & Vision

Tom Wolf
Chairman



Annual General Meeting 2026



Building the Future of Ceramics

The Most Advanced Ceram Tech Platform

STRATEGIC TRANSFORMATION

Traditional Trading

100

Employees

€28.1 Million

Revenue

2023



Ceramic Tech

1,000

Employees

€136.4 Million

Revenue

2025



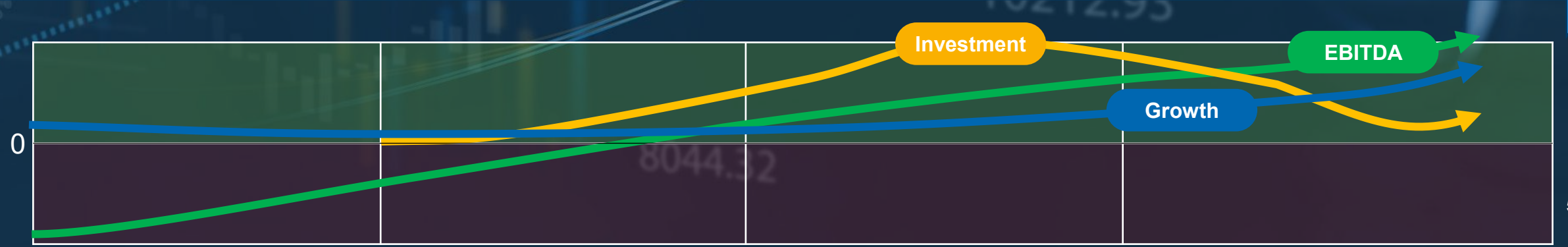
Rule of 40 Comes in Phases


Pre Meta Wolf
EBIT
-16.7 Mio €


Turnaround
adj. EBITDA
+3.9 Mio €
CAPEX
3.6 Mio €


Investment & Growth
EBITDA MARGIN
up to 15%
CAPEX
75 Mio €


Rule of 40
EBITDA MARGIN **20% p.a.** GROWTH **20% p.a.**
CAPEX
25 Mio €





The World of Ceramics

Format and Surface



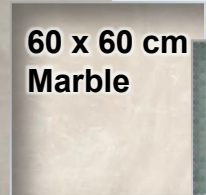
120 x 360 cm
Stone



60 x 120 cm
Wood



100 x 100 cm
Concrete

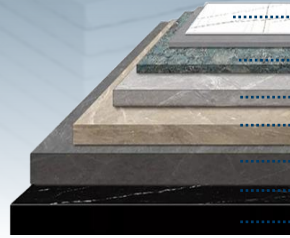


60 x 60 cm
Marble



Ø1 cm
Mosaic

Thickness



- 3.5 mm
- 5.5 mm
- 6 mm
- 8mm
- 10.5mm
- 15mm
- 20mm

Functions



Slip-Resistant



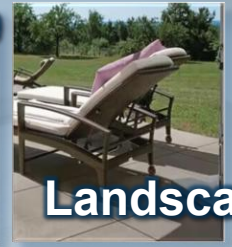
Anti-Bacterial

Applications



Façade

Staircase



Landscape



Bathroom



Floor



Wall



Kitchen



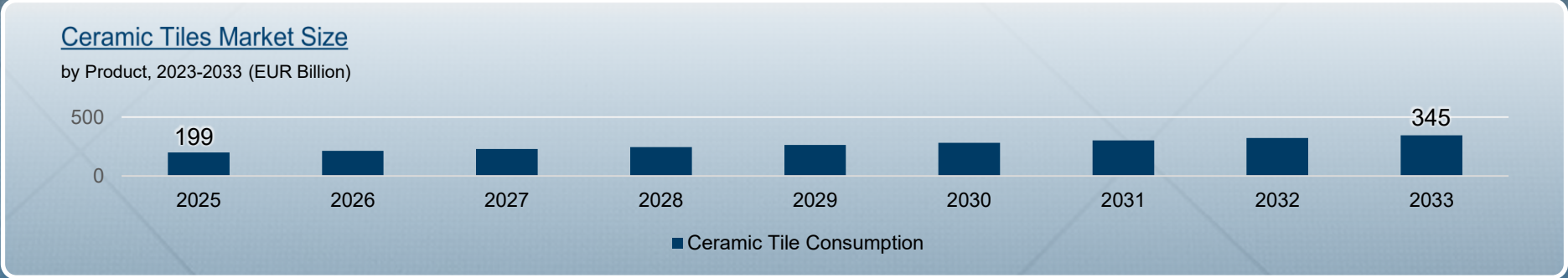
Swimming Pool

The World's Ceramic Tile Market

2025
€199B

7.1%
CAGR, 2026 - 2033

2033 Forecast
€345B



Source: [Research Nester](#)

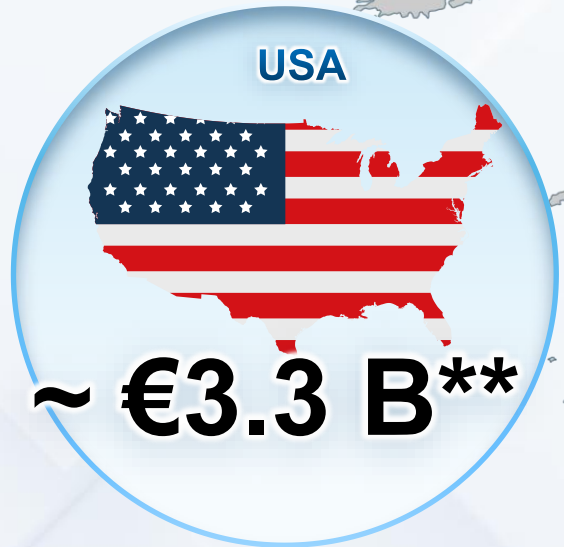
*Exchange Rate: 1.00 US Dollar = 0.88 Euro



Our Home Market - Bigger than the USA

North & Central Europe (NCE)

DACH + Benelux + Nordics



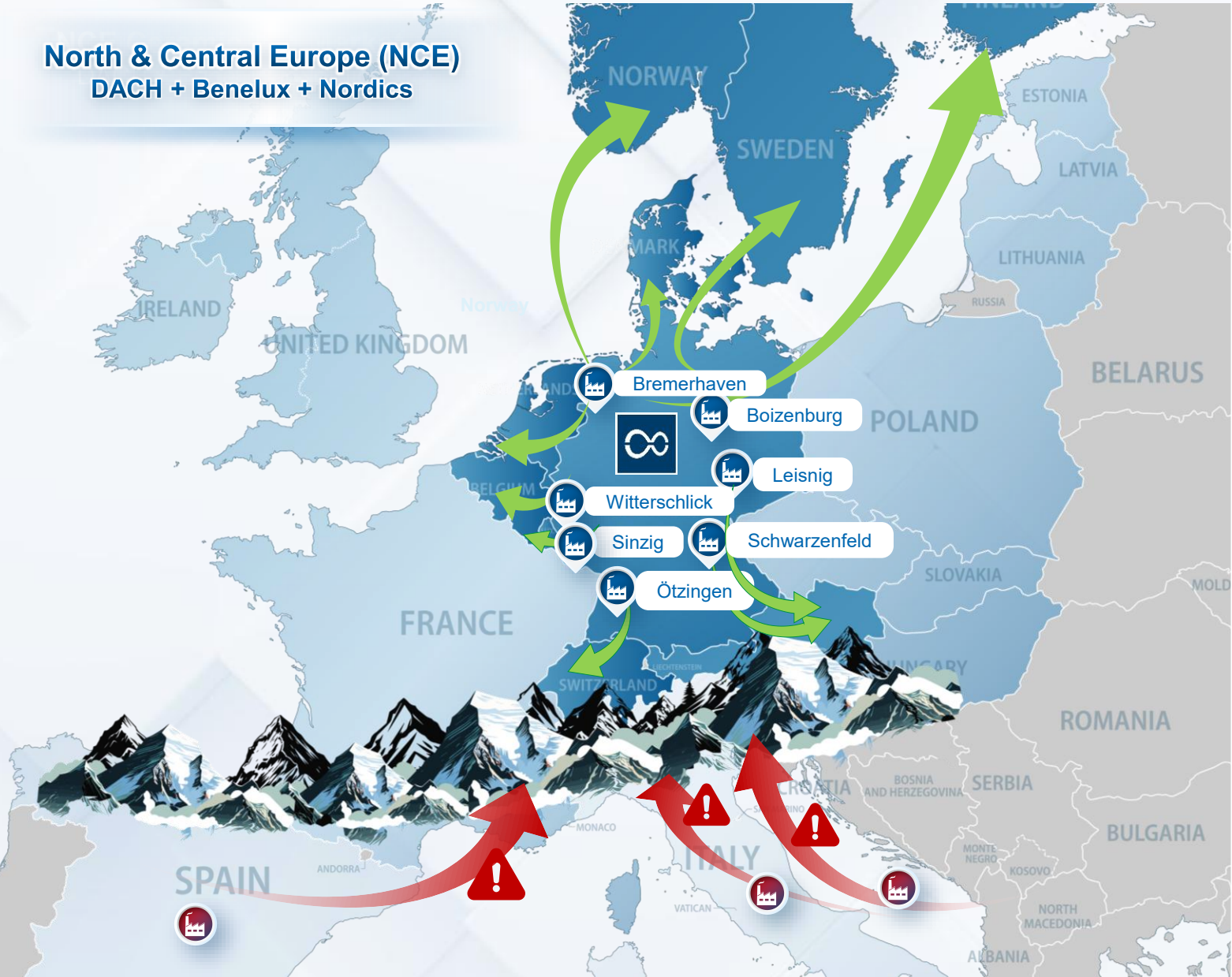
~ €4 Billion*

*Estimations based on multiple sources for the year 2025.
**2025 U.S. ceramic tile market report, The Tile Council of North America (TCNA)



We Are the Major Ceramic Producer in the NCE Market

North & Central Europe (NCE)
DACH + Benelux + Nordics



Metawolf Competitive Advantages



Lower Logistic Cost
Shorter routes means significantly lower transport costs.



Faster Delivery
Closer to customers enables shorter lead times and greater reliability.



Lower CO₂ Emissions
Shorter transport routes reduce environmental impact.

up to 20%

Delivery Costs for Exported Products into NCE



Tariffs



Logistics



Certification / ESG

Cost Breakdown Example – 8MM Floor Tiles Exported to Germany & NCE*

In EUR / sqm	Germany	Italy	Spain	Portugal	Turkey
Ex-works Price	€ 7.50	€ 7.00	€ 6.50	€ 6.00	€ 5.50
+ International Logistics		€ 1.30	€ 1.80	€ 2.30	€ 2.50
+ Tariffs					€ 0.60
+ Certification	€ 0.20	€ 0.20	€ 0.20	€ 0.20	€ 0.20
+ Last Mile Delivery	€ 1.00	€ 1.00	€ 1.00	€ 1.00	€ 1.00
+ Others (Marketing, Profit, Overhead, etc.)	€ 5.30	€ 4.50	€ 4.50	€ 4.50	€ 4.20
Market Price	€ 14.00	€ 14.00	€ 14.00	€ 14.00	€ 14.00
% of Total Delivery Cost (Logistics + Certification + Tariffs) / Market Price	8.57%	17.86%	21.43%	25.00%	30.71%

Average ~ 20%

*Estimations based on various sources. Number might change due to the changing international freight cost.



Metawolf Today

METAWOLF | **AGROB BUCHTAL**

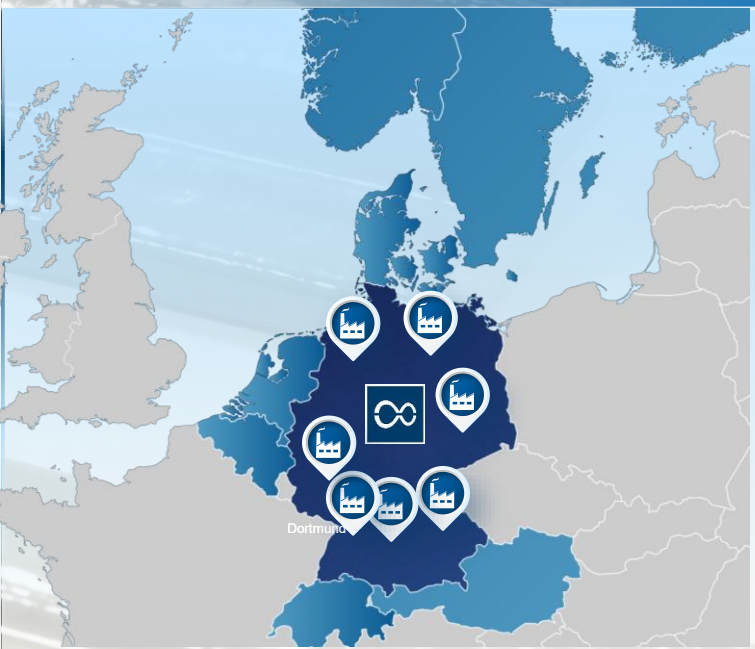
7 Factories
~30 Million sqm
(21+9)

1 Million sqm
Factory Buildings

1,000 Ceramic
Employees

No Bank Debts

500 Million EUR





Green Field Investment to Build from Scratch

Green Field Investment
to Build from Scratch Today

> € 1 Billion*

Measured in Metawolf Shares

> € 30**

• Real Estate	€ 140 M
• Construction Building Costs	€ 640 M
• Machinery	€ 312 M
• Global Brand Building	€ 50 M
• Financing	€ 20 M
• Working Capital	€ 10 M

*Estimation based on multiple industry sources

** 1 billion euro divided by 33.1 million Metawolf shares

1000*

Skilled Workers



Product R&D



Sales & Marketing



Production



Logistics



Services

* 2025 average employees: 906



Brand Value



AGROB BUCHTAL

No.1

Architectural Ceramic Brand in NCE



World Class International Management Team



Sandy Möser
CEO – Meta Wolf AG



Alejandro Daras Ballester
Deputy CEO, Meta Wolf AG



André Schütz
CFO – Meta Wolf AG



Björn Jung
Sales Head – Solar Ceramics



Frank Wolfram
Transformation Head
– Solar Ceramics



Norbert Schäfer
CFO – Solar Ceramics



Peter Heinevetter
COO – Solar Ceramics



Tom Wolf
Chairman



Rachel Wolf
Supervisory Board
Member



Alejandro Daras Ballester

metawolf
Alejandro
Salles

The background features a blue-toned image of several stacks of silver coins. Overlaid on this are various financial data visualizations, including a yellow line graph and a white candlestick chart. The overall aesthetic is professional and financial.

20%

EBITDA Margin?

□ What it Takes to Achieve it

Reduce
20%
Energy
Costs

Reduce
20%
Labor
Costs



Industry 5.0 Transformation



Solar Energy

Solar-Powered Production



Advanced Manufacturing

AI & Automation & Dark Factory



Ceramic Metaverse

Digital Twin & Immersive Experience



Cost



Revenue



Sustainability

Advantages of Advanced Manufacturing

up to

25%

Operating Cost Down

Labor & Utility Savings at Nightshifts, Weekends & Holidays

up to

50%

Productivity Up

24/7 Operation

up to 90%

Greater Quality

up to 85%

Improved Safety



Autonomous Wheel Loaders



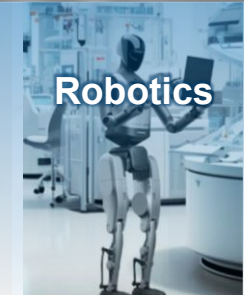
Digital Printing Machine



Digital Double-Layer Roller Kiln



Industrial Manufacturing



Robotics

Colleges and Research Institutions



Warehousing and Logistics

Source: 1. The Rise of Dark Factories

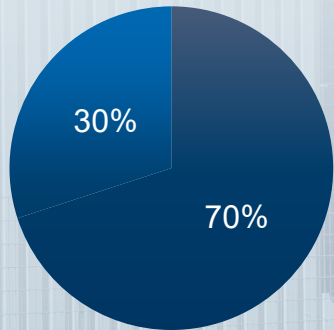
2. The Benefits of Using Automation in Manufacturing



ROI of Solar Energy

Investment

€10 Million



PV System
€ 7 M (70%)
 Solar modules, mounting systems, inverters, Cabling, etc.



Battery Storage
€ 3 M (30%)
 Battery racks, thermal system, EMS, etc.



Annual Energy Revenue

€3.4 Million*

Per Year



15.6MWp
 Solar PV Capacity



23MWh
 Battery Storage Capacity



17.1GWh
 Clean Energy Generated per Year



€ 1.4 Million
 Annual Revenue from Peak Shaving & Trading by Battery



€ 2 Million
 Annual Revenue from PV per Year (17.1GWh x € 0.13/kWh – € 0.2 million operating cost)



€ 3.4 Million
 Total Revenue Gain per year



Inverter



Battery



Solar Panel



EnMS



Semiconductor / Smart Meter

*Best case scenarios estimation

Ceramic Metaverse for Production and Customer Experience

Digital Twin

Production Metaverse for
Cost Reduction



- Reduced Maintenance Cost
- Minimized Defects & Scrap
- Minimized Downtime
- Faster Time-to-Market

AXL Digital Platform

Customer Metaverse for
Revenue Growth



- Higher Conversion Rate
- Higher Average Order Value
- Faster Customer Decisions
- Higher Architecture Efficiency

Creating New Jobs



R&D

In 2035 most Metawolves will work in R&D



No Layoffs

All Metawolves are needed



New Roles

Maintenance, preparation, supervision, etc.



Human-Robot Collaboration

Robots learn from operator recordings



International Expansion to Serve Local Markets

Replicating Success
in Asia / America



AI & Automation | Solar Energy | Ceramic Metaverse

AI & Automation | Solar Energy | Ceramic Metaverse

How Much We Have to Invest

100 Million EUR

Capital Market

Financing Instruments*



AI & Robotics



Solar Systems



IT / Ceramic Metaverse



International Expansion

*2027 – 2030 over capital market, e.g. capital increase, and / or financial instruments, e.g. leasing, SLB, factoring, bank finance, bonds...

Responsible Board Members for Funding

100 Million EUR



André Schütz
CFO



Alejandro Daras Ballester
Deputy CEO



Metawolf 2026



02




Operation & Status

Sandy Möser

Chief Executive Officer




Media Coverage (1/2)


   WM 2026 Newsletter Dresden Umland Döbeln Mittelsachsen

Wirtschaft

+ Investor aus Singapur rettet Deutschlands größtes Fliesenwerk in Leisnig vor dem Aus




Ein Investor aus Singapur und die deutsche Meta Wolf AG kaufen Deutschlands größtes Fliesenwerk in Leisnig und wollen 2027 die Produktion komplett neu starten.



[Sachsen](#) [Sachsen-Anhalt](#) [Thüringen](#) [Deutschland](#) [Kultur](#) [MDRfragt](#)

MDR.de > Nachrichten > Sachsen > Region Leipzig > Borna und Geithain



 AUDIO: Investoren wollen Fliesenwerk Leisnig wieder hochfahren (3 Min)

NEUE HOFFNUNG

Nach Insolvenz: Investor übernimmt Fliesenwerk in Leisnig



Media Coverage (2/2)

Freie Presse

Tech-Unternehmer aus Singapur übernimmt Deutschlands größtes Fliesenwerk in Leisnig



FP+ • Rochlitz

🕒 26.06.2026 | 05:30

Tech-Unternehmer aus Singapur übernimmt Deutschlands größtes Fliesenwerk in Leisnig



STARTSEITE NEWS POLITIK REGIO UNTERHALTUNG KAUFBERATER SPORT FIFA WM 2026 RATGEBER GESUNDHEIT SEX & LIEBE AUTO SPIELE



Deutschlands größte Fliesenfabrik in Sachsen wurde jetzt von der Meta-Wolf-Gruppe erworben, die bereits sechs andere Keramik-Standorte in Deutschland betreibt

Foto: EHL Media/Dietmar Thomas



Our Ceramic Factory No.7 – Leisnig / Saxony



Production Capacity	Building Area
~ 6.5 mil m²	100,000 m²



Made in Germany, Made for the World

Exporting in



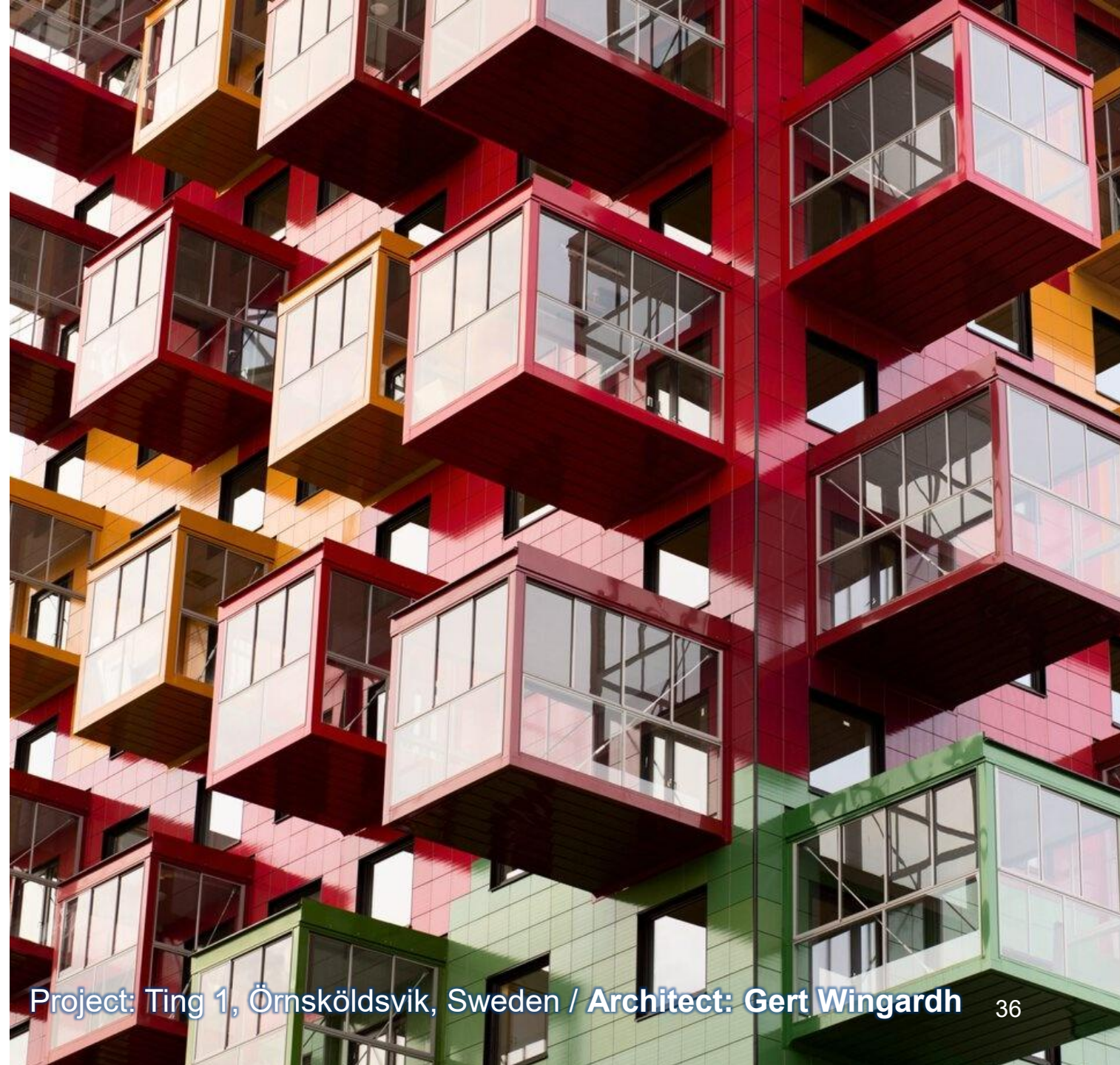
100+ Countries

Highly committed global network



12,000 Architects





Project: Ting 1, Örnsköldsvik, Sweden / Architect: Gert Wingårdh



Project: Ilot de l'Octroi, Rennes, France / Architect: MVRDV



Project: Oasia Hotel, Singapore / Architect: **WOHA Architects**



Project: NOVA Long Island City Queens_NY



Project: Sir John Lyon House London



Project: Paracelsusbad, Salzburg, Austria /
Architect: Berger + Parkkinen

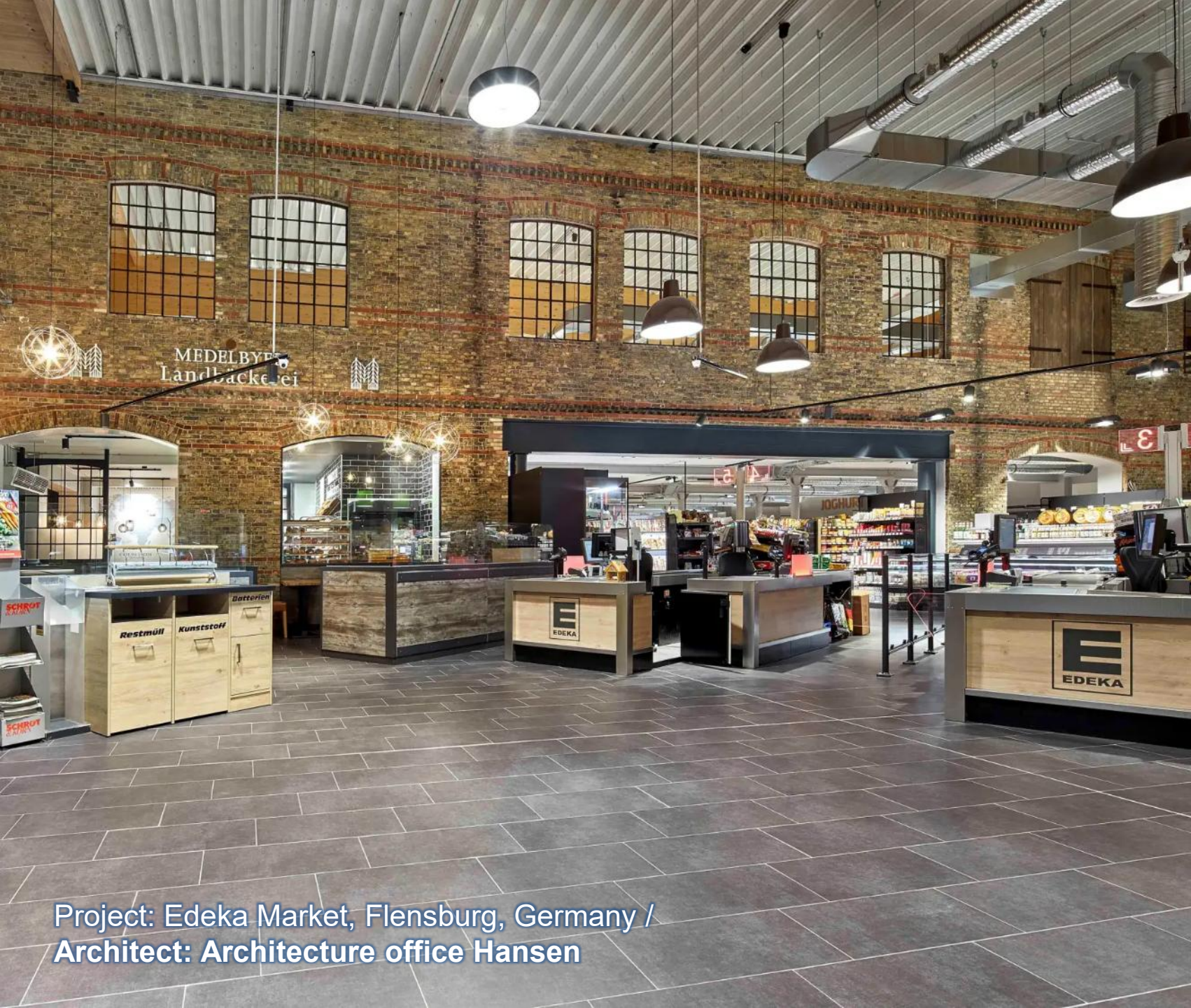


Project: Fritz Tower, Berlin, Germany / Architect: Sauerbruch Hutton 41



Project: Brooklyn Children's Museum, New York, USA / Architect: Rafael Viñoly 42





Project: Edeka Market, Flensburg, Germany /
Architect: Architecture office Hansen





Our AI and Solar Technical Expert Leaders

Solar Technology



Dr. Johannes Rostan

CTO / Products & Systems

Ph.D. in Electrical Engineering. Scholar and practitioner in solar technology and manufacturing.

Plant Engineering



Christian Nether

Advisor of Plant Engineering

Management Director of Thermoplan. Master of Electrical Engineering. Over 30 years experience in ceramic plant engineering.

IT and Process



Kevin Duester

Head of Process & Investment

State-certified electrical engineering technician. Key operational leader who drives energy saving and automation.

AI & Metaverse



Vijay Gupta

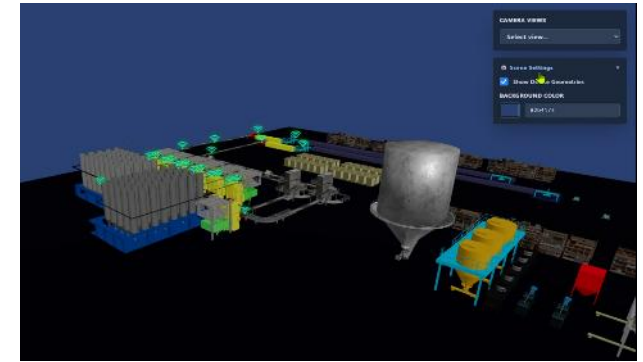
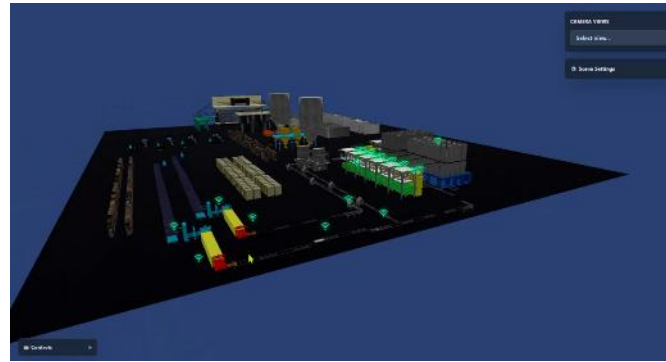
Advisor of AI & Metaverse

CEO of SoftTech Engineers. Has led SoftTech to success through award-winning AI powered solutions that automate complex AEC processes.

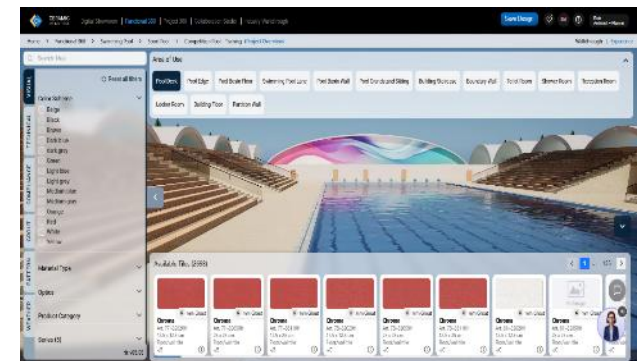
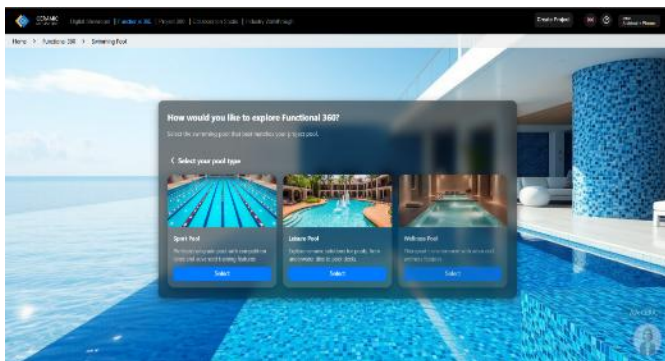
Ceramic Metaverse Progress

- ~ 70% of Main Production Areas Scanned in 3D
- Digital Model for the Sinzig Factory Created

Ceramic Metaverse: Industrial Metaverse



Ceramic Metaverse: User Metaverse





PIM System and B2B Platform Under Development

AXL Platform

AI-powered PIM & B2B e-commerce for the ceramic industry that turns catalog into a self-selling engine.



Self-building Product Catalogues



Smart 24/7 Sales Agent



Data Guided Decisions



AI-native Localization



PIM

- Automated Content Creation
- Smart Data Management
- AI-driven Image Search
- Instant Localization
- Single Source of Truth



- AI guided search
- Inventory driven sales logic
- Customer specific pricing
- Strategic distributor access
- AI demand forecasting



Solar Project 1

Bremerhaven – From POC to Full Scale Solar System

Full Scale System Testing

3 MWp | 3 GWh / Year

POC System Live

118kWp | 118MWh / Year

Running since Q4 2025





Solar Project 2

Schwarzenfeld POC Project in Progress

DC Installation Completed. Battery Commissioning Ongoing.

166kWp | 166MWh / Year

250kWh Storage Capacity





Solar Project 3

Ötzingen POC Project – Metawolves in Action in June

Capacity

133kWp Power

Production

133 MWh / Year





Deutsche Steinzeug CO₂ Emission Reduction 2025

-10.4%

Scope 1 Emissions

5,772 t

CO₂ Saved



Building A Solar Ceramic Community





The Next Major Events

METAWOLF WORLD 2026

November 18 - 20
Grand Hyatt Berlin



BAU 2027

January 11 – 15
Munich

*Images are from previous events

03

Financials

André Schütz
Chief Financial Officer



Meta Wolf AG - 2025 Highlights

Share in Affiliated Companies

59.2 Mio. EUR

Shifted into a

Holding Company

**Domination and Profit
Transfer Agreement**

between MWI and MW AG

Meta Wolf Group - 2025 Highlights

Revenue Growth

€136.4 M 105.7% 

Positive Adjusted-EBITDA

€3.9 M

Ceramic Specialists

~1,000



Guidance 2026



Meta Wolf Group Guidance 2026

Revenue

€ 130 ~ € 144 m

Adjusted-
EBITDA*

€ 1 to ~ € 5 m

*Adjusted-EBITDA: Result after tax, adjusted by (i) Income Tax, (ii) Financial Result, (iii) Depreciation and Amortisation and (iv) before extraordinary Non-Operational costs and One-Off costs like e.g. M&A-Consulting and Corporate Actions

Investments in the execution of the Metawolf growth strategy



Successful Cash and Capital Increase in Kind

24.9 Mio

Previous Shares



8.2 Mio

New Shares Issued



33.1 Mio

New Total Shares

- Mixed Capital Increase - 0.3 Mio New Shares issued against Cash Contributions, 7.9 Mio New Shares issued against Contributions In Kind
- Purpose - Reduced Indebtedness, Increased Financial Flexibility & Improved Rating

Exercise Price

€ 2.75*

Subscription Ratio

3:1

Contribution In Kind Item

Loan receivables of
**LUBANCOPT LTD. against
Meta Wolf AG of € 21.7 million**

Completion

April 2026

*Corresponds to a discount of ~5.8% compared to the latest determined closing price (XETRA) of the Shares before Capital Increase resolution (€ 2.92).

Shareholders and Share Price



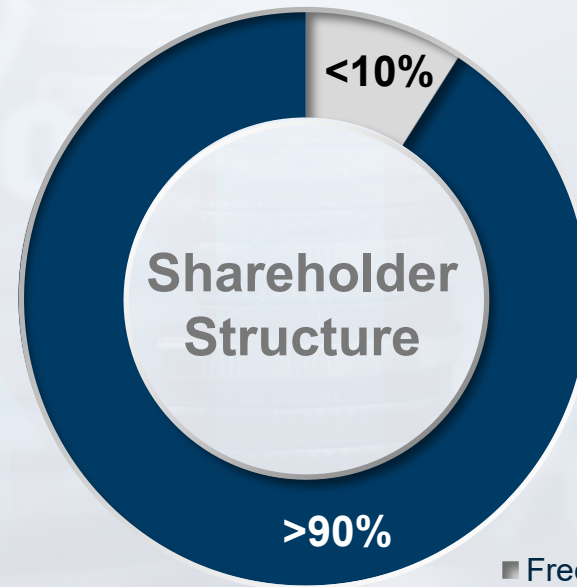
Meta Wolf AG

XETRA: WOLF

> 5,20 EUR

June 30, 12:45 AM CEST, 2026

- Market Cap: ~ € 172 m
- No. of Shares: 33.13 m
- ▲ 2026 YTD Growth: > 46%



■ Free Float
■ Tom Wolf & Family

Rule of 40 Comes in Phases

Pre Meta Wolf

EBIT
-16.7 Mio €

Turnaround

adj. EBITDA
+3.9 Mio €

CAPEX
3.6 Mio €

Investment & Growth

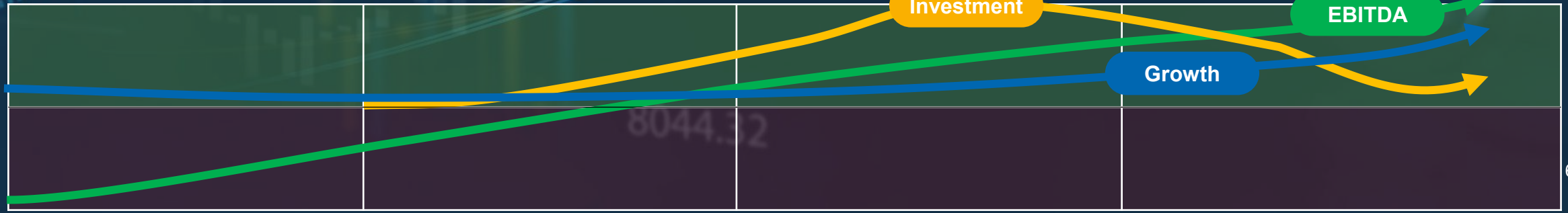
EBITDA MARGIN
up to 15%

CAPEX
75 Mio €

Rule of 40

EBITDA MARGIN **20% p.a.** GROWTH **20% p.a.**

CAPEX
25 Mio €





THANK
YOU